



Madison, Wisconsin July 29th, 2024 – Hartung Brothers, Inc (HBI) has acquired Diversified Seed Producers, LLC (DSP).

Dan Hartung, President of Hartung Brothers, stated “we were excited to formally join forces with the DSP Team. Fred, Tracey, Matt, and Michael Kaltenberg have been great partners over the past 17 years, and we were honored to be selected by Fred and Tracey to continue on the DSP business”.

We want to wish Fred, Tracey, and Matt all the best as they begin their next big adventure.

We look forward to working with the DSP Team to continue the tradition of quality seed production.

The DSP Team is wrapping up the detasseling season and male rows are coming out. It's business as usual as we continue to mold the future!

We look forward to continuing to build on the relationships developed over the years and working closely with the DSP Sales and Production Teams.

About Hartung Brothers, Inc.

Hartung Brothers, Inc. (HBI), established in 1975 , is a family-owned agribusiness based in Madison, WI. HBI operates seed facilities in Madison Wisconsin with production on 100% irrigated land for both hybrid and foundation seed and on the island of Kauai, Hawaii, R&D rows, and foundation seed production. The focus of the seed business is to provide customers with outstanding quality seed and the full range of seed related services.

HBI operates cucumber production and grading facilities in 3 countries, Canada (2 sites), United States (3 sites) and most recently added Mexico (4 sites) for year-round service to our processing customers.

HBI is dedicated to our customers and employees, going the extra mile building lasting long-term relationships.

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